

# ***Company Store***

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## ***Overview***

# ***Outline***

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- Company Store Design Options
- Browsing For Products
- Placing An Order
- Administration and Features
- Core Benefits
- Sample Stores
- Conclusion

# Company Store Design Options

With our **Company Store** solution, we offer two design packages that will accommodate any design needs you can possibly come up with.

Option 1: E-Store Builder Package

Option 2: E-Store Custom Package



[www.bmwcustomprogram.com](http://www.bmwcustomprogram.com)



[www.bellagiowebstore.com](http://www.bellagiowebstore.com)

When selecting a Builder Package, you will have over 100 different professionally designed site templates to choose from, or if you're looking for something extra special, select a Custom Package, and we will have our professional Web Designers create a website that matches your existing site, colors, and/or identity!

# Browsing For Products is Easy...

www.mercersburgstore.com

In addition to this, you will have the capability to customize your product categories, product layout, descriptions and more to help simplify product searching.

Your **Company Store** will display products professionally and in a user-friendly format.

vwcredit.epromo.com

# Browsing For Products is Easy...

Your store will also contain detailed product information on every item, so that your shoppers will know exactly what is available for purchase.

The screenshot shows the Denny's website interface. At the top, the Denny's logo is on the left, and the phone number 877.321.8858 is on the right. Below the logo is a navigation menu with links for Home, Products, Specials, About Us, Contact Us, and FAQs. On the far right of the navigation bar are links for Account, Cart, and Register. A red sidebar on the left lists Product Categories: Business Apparel, Pants, Maternity, Outerwear, Casual Wear, and Miscellaneous. The main content area is titled 'Products' and features a product listing for 'Men's Long-Sleeve Mini-Check Button-Down'. To the left of the product description is a photograph of a dark green button-down shirt. Below the photo is a magnifying glass icon and the text 'View Larger Image' and 'SKU: 8866LS'. To the right of the photo, the 'About The Product' section states: 'APPROVED FOR RESTAURANT MANAGEMENT USE 60 percent cotton and 40 percent polyester oxford shirt with wrinkle resistant finish. Denny's logo embroidered on left chest. Colors: Khaki and Newport Blue. Sizes: S-3XL. Click here to view larger image and available colors'. Below this is a 'Pricing' table with columns for Small, Medium, Large, XL, 2XL, and 3XL, and rows for Khaki and Newport Blue. All prices are listed as \$22.00. Below the table is the 'Inventory Status' section, which says 'Available (216)'. At the bottom right of the product area is an 'Add To Cart' button with a shopping cart icon. A note below the button reads: '\* Click "Add to Cart" to select the styles and quantities you would like to purchase.'

**Denny's** 877.321.8858

Home Products Specials About Us Contact Us FAQs Account Cart Register

**Product Categories**

- Business Apparel
- Pants
- Maternity
- Outerwear
- Casual Wear
- Miscellaneous

**Products**

**Men's Long-Sleeve Mini-Check Button-Down**

**About The Product:**  
APPROVED FOR RESTAURANT MANAGEMENT USE 60 percent cotton and 40 percent polyester oxford shirt with wrinkle resistant finish. Denny's logo embroidered on left chest.  
Colors: Khaki and Newport Blue. Sizes: S-3XL. [Click here to view larger image and available colors](#)

**Pricing:**

	Small	Medium	Large	XL	2XL	3XL
Khaki	\$22.00	\$22.00	\$22.00	\$22.00	\$22.00	\$22.00
Newport Blue	\$22.00	\$22.00	\$22.00	\$22.00	\$22.00	\$22.00

**Inventory Status:**  
Available (216)

[Add To Cart](#)

\* Click "Add to Cart" to select the styles and quantities you would like to purchase.

[View Larger Image](#)  
SKU: 8866LS

# Placing An Order

## Step 1: Selecting An Item

### Products

#### 4507Ladies Colour-Blocked Pique Polo



[View Large Image](#)  
SKU: 4507

#### About The Product:

FABRIC: 100% polyester WEBTech™ 300 series

FEATURES:

Two button placket

Enhanced moisture management and stain release properties by 3M Scotchguard™

Asymmetric contrast mesh panel, Heat-transfer label, Hemmed sleeve

SIZES: XS - 2XL

COLOUR: Sunburst/White

Includes one location of embroidery

#### Pricing:

Style	Inventory	Price
Small Winter Blue	1005	<a href="#">\$34.38</a>
Medium Winter Blue	790	<a href="#">\$34.38</a>
Large Winter Blue	1002	<a href="#">\$34.38</a>
red Small	548	<a href="#">\$34.38</a>
red Medium	375	<a href="#">\$34.38</a>
Large red	986	<a href="#">\$34.38</a>

#### Inventory Status:

Available (4706)

Select your desired product, and then simply click

**“Add To Cart”**

Add To Cart 

\* Click 'Add to Cart' to select the styles and quantities you would like to purchase.

# Placing An Order

## Step 2: Add Your Quantity

### Products



#### Add "4507Ladies Colour-Blocked Pique Polo" To Cart

FABRIC: 100% polyester WEBTech™ 300 series

FEATURES:

Two button placket

Enhanced moisture management and stain release properties by 3M Scotchguard™

Asymmetric contrast mesh panel, Heat-transfer label, Hemmed sleeve

SIZES: XS - 2XL

COLOUR: Sunburst/White

Includes one location of embroidery

Please Enter The Quantities Desired Below.

Style	Available	Quantity
Large Winter Blue	1002	25
Medium Winter Blue	790	
Small Winter Blue	1005	
Large Red	986	25
Medium Red	375	
Small Red	548	

Add To Cart 

*\* The information you submit will be added to your shopping cart and displayed for your approval before checkout.*

After logging in, you simply enter in your desired quantity of each style, color, and/or size.

# Placing An Order

## Step 3: Shopping Cart/Checkout

When you have finished selecting the items you'd like to purchase, simply click **"Check Out"** from the shopping cart screen to continue.

### Shopping Cart

Products	Quantity	Price	Total
<input type="checkbox"/> Remove			
<b>4507Ladies Colour-Blocked Pique Polo</b>			
<input type="checkbox"/> Remove Large Winter Blue	25	\$34.38	\$859.50
<input type="checkbox"/> Remove Large Red	25	\$34.38	\$859.50
<b>Estimated Shipping*</b>			<b>\$0.00</b>
<b>Estimated Tax</b>			<b>\$20.63</b>
<b>Estimate Tax/Shipping Charges</b>			
Enter Postal Code:	<input type="text" value="84604"/>		
Select Shipping Method:	<input type="text" value="UPS:Next Day Air"/>		
<input type="button" value="Estimate Tax/Shipping"/>			
<small>* Additional Handling Fees May Apply</small>			
<b>Sub Total</b>			<b>\$1739.63</b>

We have a No Hassle Return policy. If it broken defective on arrival, simply let us know and we will take care of getting you a replacement ASAP. We honor all manufacturer warranties.

# Placing An Order

## Step 4: Shipping and Billing

### Checkout

Checkout Steps: [Shopping Cart](#) > [Shipping Info](#) > Billing Info

[Save Shopping Cart & Finish Later](#)

#### Step 2 of 3: Billing Info

##### Billing Method

Please select a payment type from the drop down below:

Credit Card

Credit Card Information

Select An Existing Credit Card

Select A Credit Card...

OR Enter In A New One

Credit Card Type

Visa

Credit Card #

1111222233334444

ie. 1234567890123456

Expiration Date

10 2011

Name on Card

John Doe

CW2/CVC2/CID Code

123

[What is this?](#)

##### Billing Address

Is your billing address the same as your shipping address?  Yes  No

Contact Name

John Doe

Billing Address

1234 N. Main Street

City, State/Province, Postal Code

Provo

UT

84604

Country

United States

\*\*You must first select a Billing Method and update your Billing address before continuing onto the next section.

[Continue / Process Order](#)

You will now need to enter your shipping and billing information. If you are a returning customer, you simply need to verify that all your information is correct.

Your **Company Store** can accommodate several different payment options including; Credit Cards, E-Checks, Budgets, EFT's, Purchase Orders, Gift Certificates, Coupons and more!

# Placing An Order

## Step 5: Verify and Submit Order

### Step 3 of 3: Verify/Submit Order

Almost finished - Please review your order details below to make sure everything is accurate. If everything is correct on your order, then you may place your order by clicking the Submit Button at the bottom of this page. If something is incorrect, please use the back button on your browser to make any corrections and then re-submit.

Shipping Information	Billing Information
<b>Your Company Name Here</b> <b>John Doe</b> john@doe.com 800-123-4567 1234 N. Main Street  Provo, UT 84604 United States	John Doe 1234 N. Main Street Provo, UT 84604 United States  <b>Credit Card:</b> John Doe Visa 1XXXXXXXXXXXX4444  <b>Payment Method:</b> Credit Card

Product Name	Quantity	Price	Total
<b>4507Ladies Colour-Blocked Pique Polo</b> Add Specific Product Notes: <input type="text"/>			
Large Winter Blue	25	\$34.38	\$859.50
Large Red	25	\$34.38	\$859.50
<b>Subtotal:</b>			<b>\$1,719.00</b>
Add Specific Order Notes: <input type="text"/>		<b>Sales Tax:</b>	<b>\$20.63</b>
<b>Order Total:</b>			<b>\$1,739.63</b>

Send email Receipt as:  HTML  or Text

After verifying that all information, prices, quantities and so on are correct, click **“Submit Order”** to complete your purchase.

# Online Account Interface

Your **Company Store** will come equipped with a secure **"My Account"** area for all of your users.

From here your users can easily see past orders, past invoices, update contact and billing information, track orders and much more.

### Epromo Company Info

Recent Orders				View Order Histories »		
Order Date	Due Date	Order Number	Attn:	Status	Track	Total
03/12/2007	03/12/2007	<a href="#">107</a>	Tim	New	None	\$138.63
03/12/2007	03/12/2007	<a href="#">106</a>	Tim	New	None	\$297.35

Recent Invoices				View Invoice History »	
Invoice Date	Ship Date	Invoice Number	Shipped To	Track	Total

#### Account Tools

**Order Management**

[Order History](#)  
[Invoice History](#)

**File Management**

[Manage Stored File\(s\)](#)  
[Upload New File\(s\)](#)

**Customer Support Information**

**Company Representative**

Tim Hemingway  
Email: [tim@epromo.com](mailto:tim@epromo.com)  
Phone: 000-000-0000

#### Account Information

**User Information** [Edit Info »](#)

**Account Number:**  
332533597841  
Tim Hemingway  
Epromo  
tim@epromo.com

**Billing Information** [Edit Info »](#)

3575 N 100 E  
Provo, UT 84058

**Shipping Information** [Edit Info »](#)

3575 N 100 E  
Provo, UT 84064

# *Administration*

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Your site also includes a comprehensive Administrative area. With the extensive tools available, you can be confident that all of your orders are being handled quickly, efficiently, and securely. Some of the advanced features include:

- Complete Order Management and Tracking
- Comprehensive Inventory Management
- Daily Backups
- Complete Product Management
- Complete Reporting Tools
- Automated Shipping, Handling, and Tax Management
- And much more!

# ***Customize Your Company Store To Fit Your Needs...***

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- Display Inventory on the Site, or keep it hidden from end users
- Password protect your site, or allow access to all visitors
- Accept Credit Cards, EFT, Purchase Orders, Budgets, Gift Certificates, E-Checks and More!
- Allow users to view past orders, tracking information, and more
- Customize the checkout process by adding additional fields
- Provide unique access to store products and pricing by establishing different user access levels
- Create different customer levels
- Use the Manager Approval Process to prevent unauthorized orders

***And Much More!***

# Core Benefits

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- Enjoy a secure, professional looking **Company Store** with reliable and easy-to-use functionality
- Facilitate an efficient process for purchasing Corporate and Logo Merchandise
- Enjoy streamlined ordering your Promotional Product Provider
- Customize your **Company Store** to fit your specific business needs, without paying astronomical programming fees, or having to wait months or even years for your website to be completed.
- Feel confident that your information is secure and protected by our state of the art security and technology features
- Utilize a third party interface\* to generate custom reports to track overall store activity

# Company Store Examples Builder Sites:

**Goodwill Industries**

LOGIN  
 USERNAME:   
 PASSWORD:  GO

HOME | SPECIALS | PRODUCTS | MY ACCOUNT | ABOUT US | CONTACT US | CART | HOW TO

**Product Search**

Enter Site  GO

**Categories**

- What's New
- Executive
- Marketing
- Retail

**Welcome to the Goodwill Online Store!**

This is your online source for all things Goodwill.

We're pleased to introduce the new and improved Goodwill Industries International Promotional On-line Catalog featuring marketing, advertising and public relations products available for purchase through this website.

**For larger quantities, please contact us for price breaks!**

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www.goodwillonlinestore.com

**American Red Cross**

Home | Products | My Account | About Us | Contact Us | Cart | Custom Orders | Donate Recruitment | Pts. Resources

Enter Site  GO

Blood Donor Gifts  
 Bags & Pouches  
 Red Cross Ready  
 New Additions  
 Custom Orders  
 Donate Recruitment  
 Pts. Resources

**Merchandise Store**

Howell Global Marketing has been selected by the National Contracting Office and National Purchasing Office to provide promotional products to the entire American National Red Cross organization. These products will be available to national headquarters, Blood Services Regions, chapters and employees.

RedInkShop.com will provide you with Red Cross branded merchandise that can be customized with the Red Cross logo and business related information. If customizing online, please be sure to include your custom imprinting information.

The merchandise displayed on this page is only a sample of what is available for your promotional needs. You may also access additional promotional product ideas by clicking this link: [Howell's Full Line Catalog](#).

Howell's staff is eager to assist you in every aspect of the purchasing process from providing new and creative ideas to the shipment of the products using your discounted Red Cross Fed Ex account.

If you are looking for an product not shown on the website or would like us to work with you on a special project, please call or e-mail [Howell Global Marketing](#) at 877-482-9800.

Home | Products | My Account | About Us | Contact Us | Cart | Custom Orders | Donate Recruitment | Pts. Resources

www.redinkshop.com

**HYUNDAI Teamwear**

Store Home | Specials | Products | My Account | About Us | Contact Us | Cart

SEARCH  GO

LOGIN  
 Email Address:   
 Password:  GO

**Welcome to the HMMA Teamwear Site**

**CATEGORIES**

- Accessories
- Leiter Buttons
- Ladies' Polo
- Men's Button-up
- Men's Polo
- Optional
- Pants

**1st Time Users:**

HMMA Team Members are already entered into the system.  
 To log on, under "email address" enter your last name followed by your birthday using this format:  
 Example: If your name is: John Smith Birthday: May 15, 1959  
 You would enter: smith051559  
 Your password would also be your birthday, as the example it would be: 051559

If you need assistance logging on, call the Teamwear office at 387-8029 or 334-277-1144 M-F, 8-5

www.hmmateamwear.com

**TAHOE YACHT CLUB**

Home | Specials | Products | My Account | About Us | Cart

SEARCH  GO

Login  
 Register  
 Contact Us

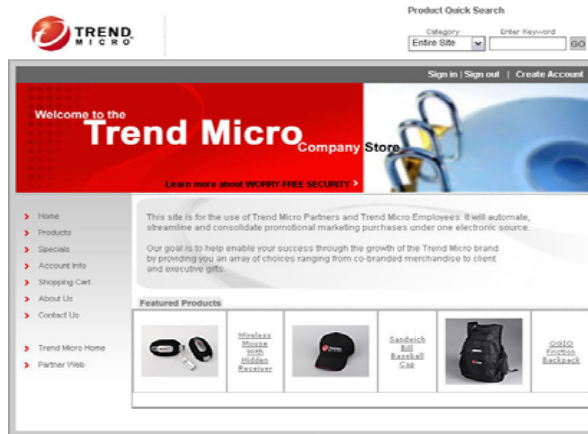
**Welcome to the Tahoe Yacht Club Online Store**

**Attention New Users:**  
 When you register for the first time, please use your Tahoe Yacht Club Membership Number in the "Company" field

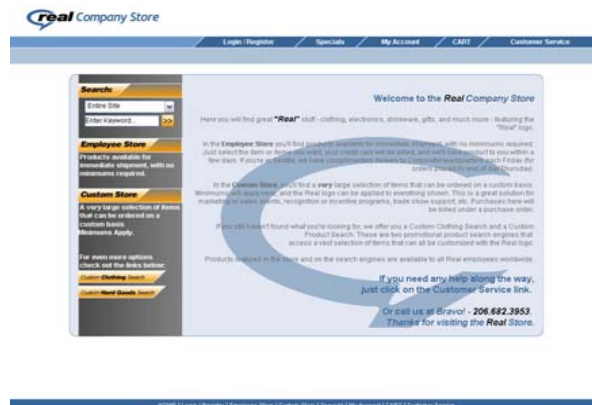
tahoeyc.biz-mark.com

# Company Store Examples

## Custom Sites:



Sponsored by **TREND MICRO**  
[www.trendmicrogear.com](http://www.trendmicrogear.com)



[real.epromo.com](http://real.epromo.com)



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[www.guinnessworldrecordsstore.com](http://www.guinnessworldrecordsstore.com)



[www.e3apparel.com](http://www.e3apparel.com)

# *Conclusion*

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If you are looking for a **Company Store** that not only looks great, but has great functionality and features, you have come to the right place!

We have been providing **Company Stores** to hundreds of businesses since 1999, and through our years of experience, have created the most comprehensive and feature-rich store available.

Look no further, your **Company Store** solution is here!